

Primary Argument Against Measure O.

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Community Leaders Agree – Vote No on O .

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It's a Developer's Political Ploy

What do two mayors, the Richmond business community, the Contra Costa Central Labor Council and hundreds of community leaders have in common? They all oppose Measure O . The measure is a political ploy by developer Richard Poe-- the very same developer pushing the *Richmond Riviera* scheme. He is trying to punish the City Manager for enforcing the law and making him go through the public process. Instead of going through the standard review process like everyone else, Poe created his own ballot measure to approve the Richmond Riviera project.

There are other reasons to oppose Measure O .

The current City Manager has done a good job helping the city cut the crime rate and guided the city through the Great Recession, helping Richmond dig itself out of a deep financial hole. In order to keep talented people in our city, we need to be able to keep pace with pay for comparable positions.

Another reason to vote against the measure is that it is not just about the City Manager today – it is about all City Managers in the future. The measure will limit Richmond's ability to attract new talent for vital leadership positions. Despite the fact that Richmond has the fourth lowest median household income of any city in the Bay Area, we still have to compete with hundreds of cities to recruit individuals to fill the City Manager position.

The City Manager is responsible for overseeing every aspect of our city. This job is too important to be manipulated by a big developer – who is more interested in personal profit than the good of Richmond. Vote NO on Measure O .



Mayor Tom Butt



Councilmember and former Mayor Gayle McLaughlin