

PUBLIC ART ADVISORY COMMITTEE

Tuesday, November 13, 2018
450 Civic Center Plaza, 2nd Floor
Richmond Room
Richmond, CA 94804

MEETING MINUTES

Present: Michelle Baker, Jenny Balisle, Gretchen Borg-Hillstead, Phillip Mehas, and Jessica Parker

Absent: Tom Herriman, and Linda Kalin

Staff: Michele Seville, Arts & Culture Manager

Guests: None

I. Chair Balisle called the regular meeting to order at 7:00 P.M.

II. Roll Call

III. Agenda Review and Acceptance

Motion by Committee Member Borg-Hillstead, second by Committee Member Mehas, and carried unanimously to accept the agenda, as presented.

IV. Minutes from the October 9, 2018 Meeting

Motion by Committee Member Mehas, second by Committee Member Borg-Hillstead, and carried unanimously to accept the minutes of the October 9, 2018 meeting, as submitted.

V. Public Comment

There were no comments from the public.

VI. Report on Status of Proposed Public Art Board Ordinance and Public Art Policies & Procedures (P&P)

Michele Seville reported on a meeting she and Chair Balisle and Committee Member Kalin had with Everett Jenkins of the City Attorney's office with respect to the P&P. She clarified that the Public Art Board Ordinance had been deferred pending the review of the P&P since that ordinance would mean a rewrite of the Richmond Arts & Culture Commission (RACC) Ordinance along with a rewrite of the P&P.

Ms. Seville advised that Mr. Jenkins had requested a meeting she would attend with Katy Curl, Library and Cultural Services Director, and Richard Mitchell and Lina Velasco of the Planning Department to discuss the P&P, how Planning and the PAAC would interact with new private development projects, whether or not the PAAC should be separate from the RACC, and more interaction with the Planning Department.

Chair Balisle explained that Mr. Jenkins had been receptive to the concerns expressed that the PAAC's opinions had been ignored internally, tasks were not able to be completed, the different roles of the PAAC and the RACC needed to be clarified, and the importance of the Public Art Board Ordinance. PAAC members had discussed why it was important not to break apart the P&P, stressed the experience of the membership, its reporting structure, and whether legal counsel could attend PAAC meetings. Mr. Jenkins had offered an action plan when moving forward to make the reporting structure and institution be able to complete tasks in an effective manner and get beyond the current impasse.

Ms. Seville stated the next step would be the meeting and open discussion with the Planning Department.

VII. Discussion on Adding New Artists to the Artists Roster

Committee Member Parker reported that a TO DO list had been created to identify the Artists Roster and why it was important to sign up. She encouraged comments from the PAAC, and in response to a question described what could be done to capture a complete list of Richmond artists.

Committee Member Baker pointed out that the statement in the second paragraph that "developers now must hire artists" would only apply if developers chose that path. She volunteered to make edits to the Artists Roster after all comments and recommendations had been submitted.

Ms. Seville stated that a résumé or CV should be encouraged and the language noting that it was optional should be reconsidered; pointed out the repeated use of the word Dropbox in the first sentence under Instructions; and suggested the reference to the "passing" of Richmond's Percent for Art in Private Development Ordinance should be changed to *approval* of the ordinance. With the edits from the PAAC, she would place the Artists Roster TO DO list on City letterhead and add social media links at the bottom.

Committee Member Parker recommended a listed website for more information, a test run of the system prior to going public, the discussion of a possible e-newsletter, and assistance to accommodate the initial responses. She would work to set up an automatic response system, and anticipated going live in January 2019.

VIII. Report on New Developer Handout Materials Including Brochure Update

Ms. Seville offered her responses to the text of the Public Art Brochure and stated she had shown the changes to Ms. Curl who had accepted them.

The PAAC reviewed the recommended changes and Chair Balisle advised that she would submit the changes to Committee Member Kalin for her review and approval, and would work with Ms. Seville to complete the brochure.

IX. Discussion of Website Creation for Arts & Culture

Committee Member Baker suggested integrating the PAAC information by updating an existing website, especially since there were multiple sites related to the PAAC and RACC, some of which were clearly out of date. She suggested the RACC would also have to be involved in updating the website under the PAAC section.

Ms. Seville explained that the IT Department would plug in (cut and paste) whatever information the PAAC wanted to include, and clarified that the Planning Department website would link to the necessary documents on the PAAC website.

The PAAC decided to clean up the existing website as a priority, with ongoing discussion through a monthly agenda item, and set up a website group with the RACC to include Melissa Kirk and Antonio Tamayo from the RACC.

X. Discussion of Percent for Art in Private Development Planning Department Presentation

Chair Balisle presented the plan for the PAAC's presentation to the Planning Department on the Percent for Art in Private Development Ordinance. She outlined the content of the proposed presentation and Ms. Seville described what had occurred with the Planning Department to date on the subject. The PAAC expressed a desire to encourage as many planning staffers to attend the presentation as possible, and even suggested that a member of planning staff serve on or attend PAAC meetings at least quarterly. The hour presentation was recommended to be scheduled at the end of January 2019, on a Friday after 12:30 P.M. in the Richmond Room.

XI. Status Report of Existing/Future CIP Projects and Private Development Projects

Ms. Seville advised there were no updates to existing or future CIP projects and nothing had been confirmed under private development projects.

XII. Proposal for Public Art Tour

Ms. Seville reported that she had invited the City Manager to take a public art

tour with her but had yet to hear from the City Manager.

XIII. Report on RACC Projects

Ms. Seville reported that the RACC had selected ten projects for the 2018-19 Neighborhood Public Art (NPA) Mini-Grant program. She explained that the presentations had been outstanding, a new voting procedure had been used this year, and those who had not received a grant had been pleased with the feedback offered. The grants ranged from \$3,400 to \$8,000.

XIV. Staff Report

Ms. Seville provided the staff report for October 2018 and highlighted portions of the report including the second Richmond Arts Salon, the RACC Social Media Committee, the Richmond Plunge Swimming Pool, and the Moody Underpass, along with Richmond Writes! 2019. She also presented a photograph to identify the public art at the port. With respect to the Ellis Landing, the public art that had been removed in 2009, she explained that after a concerted effort it was still missing and appeared to be gone forever.

XV. Announcements

Ms. Seville reported that the Native American Pow Wow would be held on November 17.

XVI. Adjournment

The meeting adjourned at 8:45 P.M. to the next meeting on December 11, 2018.