

PUBLIC ART ADVISORY COMMITTEE

Tuesday, October 9, 2018
450 Civic Center Plaza, 2nd Floor
Point Molate Conference Room
Richmond, CA 94804

MEETING MINUTES

Present: Michelle Baker, Jenny Balisle, Tom Herriman, Gretchen Borg-Hillstead, Linda Kalin, Phillip Mehas, and Jessica Parker

Absent: None

Staff: Michele Seville, Arts & Culture Manager

Guests: Cordell Hindler

I. Chair Balisle called the regular meeting to order at 7:00 P.M.

II. Roll Call

III. Agenda Review and Acceptance

Motion by Committee Member Borg-Hillstead, second by Committee Member Baker, and carried unanimously to accept the agenda, as submitted.

IV. Minutes from the September 18, 2018 Meeting

Committee Member Kalin requested a correction to Item XI, Percent for Art in Private Development Implement Plan on Page 5 of the minutes, to amend the last sentence in that paragraph, to read: *A presentation from the PAAC to the Planning Department was expected.*

Motion by Committee Member Kalin, second by Committee Member Parker, and carried unanimously to accept the minutes of the September 18, 2018 meeting, as amended.

V. Public Comment

There were no comments from the public.

VI. Report on Status of Proposed Public Art Board Ordinance and Public Art Policies & Procedures (P&P)

Michele Seville reported that there had yet been no response yet from the City Attorney's Office with respect to the Public Art Policies & Procedures (P&P).

Ms. Seville added that the Public Art Board issues were on hold pending the receipt of comment on the P&P.

The PAAC discussed the length of time the process had taken; requested clarification of what the City Attorney would be evaluating, reportedly a separated out document specifically for private developers; and reiterated the request that someone from the PAAC be involved in any meetings on the P&P that might occur after the City Attorney's review and throughout the process.

VII. Report on Artist Roster and Adding New Artists

Ms. Seville reported that a copy of the Public Artist Roster Summary had been provided to Ofelia Alvarez in the Finance Department with an explanation of the process, and Ms. Alvarez had, in turn, provided a list of the City's Bids on Line which Ms. Seville had used to identify all art-related vendors. With that vendor information identified and provided to Finance, the implementation of the Public Artist Roster was approved to proceed. The process that could now be taken was described; it was noted that artists did not have to be on the roster to be able to participate as long as the specified criteria was met; and protections had been proposed to respect artists' copyrights and privacy.

VIII. Discussion on Website Creation for Arts & Culture

Ms. Seville explained that the idea of a website had been suggested by Lina Velasco of the Planning Department, to be linked to the Planning Department website to include such things as a Q&A, examples of public art and different types of public art to offer ideas, and the Public Art Brochure and Guidelines, and the Public Artist Roster.

Committee Member Kalin referred to the questions she had prepared to pursue the creation of a website for Richmond Public Art, highlighted the questions, and asked that the questions be submitted to Sue Hartman, the City's IT Director.

Ms. Seville noted that the Arts & Culture Division, Arts & Culture Commission, and Public Art Advisory Committee currently had separate pages on the City's website, although the PAAC's desire was to have a separate website and include a link to the City's website.

The PAAC discussed the proposed website, reviewed the questions, and recommended additional questions to the list such as the particulars of Section 508 compliance to be able to access a website, and whether Word software could be used to make cut and paste edits to the website.

IX. Report of New Developer Handouts and Brochure Update

Ms. Seville identified the comments she had received from Katy Curl to amend the New Developer Handouts and Public Art Brochure.

The PAAC emphasized for the record that it had approved the language at its last meeting and there had been a deadline to submit changes to Ms. Seville.

Committee Member Mehas reiterated a comment he had previously made that the language in the brochure was not friendly or inviting, and rather than use the term “require,” he suggested the use of “allow” or something more inviting. He otherwise suggested the documents were well written.

Committee Member Kalin explained that she had attempted to include all comments and while some sections had been “softened,” she emphasized that the one percent for art was a City requirement and that should be made clear. She recommended the inclusion of a date and the copyright © symbol, and an all rights reserved line in small print underneath the Richmond logo to protect the artist copyright on anything included in the brochure.

Committee Member Baker volunteered to incorporate the suggested comments into the document and submit them to Committee Member Kalin.

On the continued discussion of the changes recommended by Ms. Curl, Committee Member Kalin noted that Ms. Curl’s comments had been submitted long after the deadline had passed for comments, she was not present to respond to questions, and her comments had not been articulated sufficiently to be able to include them in the brochure. She reiterated that the PAAC had accepted the brochure and because the comments were received at the last minute significant changes would be required.

Chair Balisle added that the PAAC was comprised of unpaid volunteers who worked very hard and needed their time to be respected. Problems have come up when the Library & Cultural Services Director has suggested changes to staff after meetings, but was not present to discuss them with the PAAC.

X. Discussion of Percent for Art in Private Development Implementation Plan

The PAAC discussed the list of its tasks and made the following comments:

- Adding qualified artists to the roster would be discussed by the PAAC as a whole to find artists together as a team, with monthly updates. (Parker/Balisle)
- Designate a date for a convivial presentation to the Planning Department on Public Art in January 2019.

XI. Status Report of Existing/Future CIP Projects

Ms. Seville reported that there were no updates as far as Capital Improvement Projects were concerned and no new projects for which there were allocations for public art.

When asked, Ms. Seville clarified that John Toki's contract was being updated.

XII. Status Report on Existing/Future Private Development Projects

Ms. Seville reported that there were no updates to the list of projects.

The PAAC thanked Ms. Seville for taking the time to prepare the information.

XIII. Staff Report

Ms. Seville provided the staff report that had been included in the Committee packet.

XIV. Announcements

Committee Member Kalin reported that she had submitted copyright information to Ms. Seville for artists' rights and suggested the PAAC should review that information for the future to avoid infringing on an artist's copyright for their own material and how it should and should not be used. She added it was being covered with the Artists Roster and the PAAC should be aware of the issues, particularly with respect to the soon-to-be-developed PAAC website.

The PAAC requested that the copyright information be added to the task list and be discussed at the next meeting of the PAAC.

Chair Balisle reported that there was a first Richmond Arts Salon, which had been facilitated by RACC member Florene Wiley, at the Richmond Museum of History, which would be an all-performing visual arts and individuals networking event, a once-a-month meeting of arts professionals. The event would change locations each month.

CORDELL HINDLER, Richmond, announced that Bridge Arts Space would be showing *Eyes Without a Face* on October 25, 2018.

Ms. Seville announced that Bridge Arts Space would show three films about immigration and DACA on October 12, 2018 from 7:00 to 10:00 P.M.

Committee Member Herriman reported that the first All Richmond Group Muse had been held on October 7, 2018 at Kaleidoscope Coffee with the endorsement of the Richmond Arts & Cultural Commission.

XV. Adjournment

The meeting adjourned at 8:40 P.M. to the next meeting on November 13, 2018.