

PUBLIC ART ADVISORY COMMITTEE

Tuesday, July 10, 2018
450 Civic Center Plaza, 2nd Floor
Main Floor, Richmond Conference Room
Richmond. CA 94804

MEETING MINUTES

Present: Jenny Balisle, Tom Herriman, Gretchen Borg-Hillstead, Linda Kalin, Phillip Mehas, and Jessica Parker

Absent: None

Staff: Michele Seville, Arts & Culture Manager

Guests: Michelle Baker and Cordell Hindler

I. Chair Balisle called the meeting to order at 7:04 P.M.

II. Roll Call

III. Agenda Review and Acceptance

Motion by Committee Member Borg-Hillstead, second by Committee Member Mehas, and carried unanimously to accept the agenda, as submitted

IV. Minutes from the April 10, 2018 and June 12, 2018 Meetings

For the minutes of the April 10, 2018 meeting, Committee Member Kalin clarified that Katy Curl had suggested separating the policies and procedures in the Public Art Policies & Procedures (P&P) document, and Kate Sibley had just been involved in the discussion. She added with respect to the June 12, 2018 minutes that she and Chair Balisle comprised the ad hoc committee; Committee Member Parker was not a member as shown in the minutes.

Committee Member Mehas corrected the announcement for the Solstice Summer Art Show, to be at the East Brother Beer Company on June 24. He also sought clarification of the results of recommendations that had been made at the meeting on June 12, primarily related to the P&P discussions.

Michele Seville highlighted a meeting she and Katy Curl had with City Attorney Edward Jenkins, who had directed them to provide him with specific P&P documents, with a follow-up meeting scheduled for July 20, after Mr. Jenkins had reviewed and made written comments on the documents.

Motion by Committee Member Mehas, second by Committee Member Kalin, and carried unanimously to accept the minutes of the April 10, 2018 and June 12, 2018 meetings, both as amended.

V. Public Comment

Cordell Hindler distributed an announcement of an upcoming performance of *Ragtime*.

VI. Report on Status of Proposed Public Art Board Ordinance and Public Art Policies & Procedures

Ms. Seville referred to the Public Art Board Ordinance and P&P documents in the meeting packet, reiterated that Mr. Jenkins would be reviewing the documents, and explained whether or not there would be a name change he wanted the description of what the PAAC actually did, with an intent to draw a parallel between the Design Review Board and the Public Art Board. She described the inception of the documents and emphasized the need for clarification and finalization due to the One Percent for Art private development requirement. One of the changes required would be the description of the Richmond Arts and Culture Commission (RACC), which while shown as responsible for public art was actually not, in that the PAAC was directly responsible for public art. She added that the P&P could change as a result of the City Attorney review process.

Committee Member Kalin verified that the ad hoc committee had discussed the suggestion to divide the P&P into two documents, although due to the lack of time and staff to accomplish that task, it had ultimately decided not to do so.

Ms. Seville requested that the ad hoc committee memorialize that discussion, in writing, to be submitted to Mr. Jenkins with the other P&P documents, adding that it might be worthwhile to hire the original preparer of the P&P to divide it, streamline it, or make recommendations.

VII. Report on Public Art Roster

Committee Member Parker presented the “how to” document for the Public Art Roster, described the extensive research she had pursued, presented the self-explanatory invitation to artists, the criteria involved, the security of Drop-Box, and the public art roster process from both the artist’s and the PAAC perspective.

Ms. Seville recommended that references to “city management staff” be replaced with the “Arts & Culture Manager” or “Arts & Culture Division” to avoid confusion with the City Manager.

Chair Balisle described the steps that had been taken to date, explained that the vetting to start the process had been done, and suggested it was time to move forward with the program.

Ms. Seville requested that the Chair provide a description of what had been done to date in a short, one-page bullet-point list, to be accompanied with back-up documents, meeting notes and the like. The written description of the program would have to be submitted to the RACC and to the City Council for approval, and would also be submitted to the City Attorney. She suggested the Public Art Roster could be posted with the City's Bids on Line page to be distributed to hundreds of recipients.

On the discussion, there was a desire to clarify that personal information the artists submitted as required by the process would not be compromised through the Bids on Line process. Information as to how other cities managed their public rosters in that regard would be sought to determine how privacy could be protected.

VIII. Report on New Developer Handout Materials

Committee Member Kalin presented the New Developer Handout and sought input from the PAAC prior to the next meeting when the item could be considered for approval, particularly since the How to Get Started section had been left ambiguous enough so that changes to the two documents would not affect it.

PAAC Members characterized the proposal as gorgeous, concise, well done, and clearly laid out for developers, although one member did not think the text was very friendly; there was a need to include the City logo and streamline the process, with a desire that the PAAC be the approving body to avoid delays. The PAAC underscored the need to work more closely with the Planning Department. Additional comments from the PAAC were encouraged through email, with a deadline no later than Monday, July 16.

Ms. Seville recommended a meeting with Lina Velasco in the Planning Department to evaluate the planning checklist and to see if any other planning documents needed to be changed.

IX. Report on Ad Hoc Developer Review Meeting June 26, Including Checklist for Planning and Review Process and Development

Committee Member Kalin referred to the checklist for planning and noted that Ms. Velasco had asked for a checklist to be added to the planning materials handed out to developers. Roberta Feliciano, also in the Planning Department, had offered her several examples. The one most desired to include the PAAC checklist was the Multifamily Residential and/or Commercial Development Projects Form of the Application Submittal Checklist.

Committee Member Borg-Hillstead described the process that would be taken by the Planning Department and was invited to the proposed meeting to facilitate the discussion.

Ms. Seville described the discussion at the ad hoc developer review meeting on June 26 and presented the PAAC with the notes from that meeting.

X. Status of CIP Projects

Ms. Seville reported that some minor work at the Port of Richmond would result in the allocation of \$16,000 to the Public Art Improvements Budget in the next month, which would be used to maintain public art.

XI. Report on Community Conversations Workshops

Ms. Seville highlighted the community conversations project, reported that two workshops had been scheduled; one on July 21 and the other on August 4, both from 1:00 to 4:00 P.M. at the Richmond Museum of History. She described the purpose of the project from a grant through the University of California and the Richmond Community Foundation to create public art in the Iron Triangle to celebrate cultural icons or images from that neighborhood. That information would ultimately go into a mural to be painted by an artist from the Iron Triangle.

XII. Staff Report

Speaking to the July 2018 staff report, Committee Member Herriman referred to a meeting with the new developers of Hilltop Mall and their attempts to reimagine the center and make it a more welcoming place. The developers had described the restaurants, theaters, interactive activities, and numerous other proposals for the center and he was hopeful for a cooperative arrangement. Committee Members Borg-Hillstead and Kalin, who had also attended the meeting, described a number of opportunities for public art in that process.

Michelle Baker recommended a small paragraph in the proposed brochure to identify all of the benefits of the One Percent for Art requirement.

Ms. Seville also spoke to the meeting with the developer of a storage unit on West Cutting Avenue who wanted to include artist studios, and that developer's desire to have public art on the Cutting Avenue side of the building.

XIII. Announcements

Committee Member Mehas noted that the proposed storage space on Cutting Avenue could be perceived to be in possible competition with Bridge Storage and ArtSpace.

Ms. Seville highlighted the announcements in the packet.

XIV. Adjournment

The meeting adjourned at 8:56 P.M.