

## **PUBLIC ART ADVISORY COMMITTEE MEETING**

450 Civic Center Plaza  
City Hall, Point Molate Conference Room  
Pt. Molate Room

TUESDAY, MARCH 13, 2018

Present: Jenny Balisle, Gretchen Borg, Linda Kalin, Jessica Parker and Phillip Mehas (new member!)

Absent: Tom Herriman

Staff: Michele Seville, Arts & Culture Manager

Guests: Michelle Baker (potential new member)

Meeting Minutes:

### **I. Meeting Call to Order**

- Meeting called to order at 7:07 pm by Balisle; Balisle to chair meeting.

### **II. Welcome:**

- Welcome! Michelle Baker, Richmond resident and EPA member (guest). Baker is seeking new ways of getting involved in her Richmond community and expressed interest in the PAAC and public art.
- New member Phillip Mehas is an art consultant and is passionate about first amendment issues regarding art; active in the ACLU for many years.

### **III. Action: Agenda Review and Acceptance**

- Upon motion of Borg, seconded by Kalin, the agenda is approved.

### **IV. Action: Minutes Review and Acceptance (January 2018)**

- Upon motion of Kalin seconded by Borg, the January 2018 minutes are approved.

**V. Discussion on Most Recent Updates to Public Art Policies & Procedures Document (Draft V12.5\_1/7/18) (All)**

- Kalin opens discussion by recommending that we take a portion of the Public Art Policies & Procedures document and move to a new place where it might have greater impact. Seville explains that this is something we should decide as PAAC. Essentially, this language move will help recognize committee members by clearly defining PAAC in a resolution or ordinance, rather than buried within the P&P document.
- Additional discussion around the section language calling for public art works to have a minimum requirement of 40 hours of public visibility.
- The idea was floated to rename the PAAC as Public Art Advisory Board. Discussion around how to communicate our responsibilities and accomplishments as a volunteer organization. PAAC members are unanimous about wanting to rename ourselves PAAB. Policies and Procedures subcommittee will make a motion to rename. The term “board” carries more weight than the term “committee” and makes us sound more permanent. Regina Almaguer will be consulted on the language change (she was one of the authors of the Policies & Procedures document.)
- We agreed for ease of editing and viewing between computers, that we might try to organize one Policies & Procedures document with tracked changes in each version.
- Additional discussion around whether or not we should leave out language regarding a “public art plan”. PAAC decided to take out “public art plan” language.
- Dropbox presentation from Balisle! Balisle highlighted how we need to organize the process for inviting artists to participate in the Richmond Public Art portfolio library of artists. Balisle mentioned that she will meet with renowned local artist Marva, and that we will work on a statement of inclusivity. Mentioned also that the PAAC could help facilitate a pairing of artist with a fabricator, if the developer would like this option. Seville would like us to pursue organizing our artists roster by medium instead of by personal/professional qualities or characteristics. Transparency is extremely important in this process. Quality will also be a strong consideration. Kalin suggested adding some limitations to the number of pieces an artist can create for a developer in a period of time; this is in the same vein as San Francisco’s public art policies.

**VI. Discussion/Recap of New Process for PAAC Appointments (all):**

- Seville went to the Richmond Mayor’s office to talk about what the PAAC appointment process looks like. She wrote up a description of the meeting points but the Mayor’s office would like to review and make changes to her description so after this round of feedback, we should have something to discuss.

**VII. John Toki Studio PAAC Visit Scheduled for 5/8/18 (all):**

- Seville announces a John Toki studio visit currently planned for May 8, 2018. PAAC members reviewed his original installation proposal to note where his timeline is at and his progress to date. Everyone is excited to see his studio space and hear updates about the project.

**VIII. Staff Report (Seville):**

- Moody Underpass update; we are seeking to fast-track this project because there is a major staff turn-over expected in July 2018. This project is valued at \$410K, we have invested a great deal of time and energy on moving this project forward and we want keep momentum going.
- Ferry terminal update: Sculpture of eel grass by Reed-Madden has been approved by the City.
- NPA grant recipient updates next meeting—stay tuned!
- Chalk event moved to April 4th—please update your calendars.
- 100 year anniversary of the Audubon Society: City of Richmond is getting ready to name the Osprey as the city bird.

**IX. Announcements:**

- March for our Lives is happening in Richmond on March 24th; additional student walkout planned for March 14th.
- Point Richmond Music festival is in the process of selecting finalists; will commence in June this year.

**X. Adjourn:**

- Meeting is adjourned at 8:30 pm.

Next Meeting: Tuesday, April 10th, 2018.