

## **PUBLIC ART ADVISORY COMMITTEE MEETING**

**Wednesday, July 12, 2017**

City Hall, Point Molate Conference Room

**450 Civic Center Plaza**

**Richmond, CA 94804**

Site visit to *Officer Bradley Moody Memorial Underpass*  
Marina Bay Parkway at Meeker Ave

**Present:** Jenny Balisle, Gretchen Borg, Linda Kalin and Jessica Parker.

**Staff:** Michele Seville, Arts & Culture Manager

**Guests:** Dayna Holz and Kate Sibley

### **Meeting Minutes:**

#### **I. Meeting Call to Order**

- Meeting called to order at 7:04 pm by Balisle; Balisle to chair meeting.

#### **II. Action: Agenda Review and Acceptance**

- Upon motion of Borg, seconded by Kalin, the agenda is approved.

#### **III. Action: Minutes Review and Acceptance (6/13/2017)**

- Upon motion of Borg seconded by Kalin, the April 2017 minutes are conditionally approved with the following correction: properly identify Alex Knox from the Mayor's office.

#### **IV. Review Vote by Council on Percent for Art in Private Development Ordinance -- First Reading (All)**

- PAAC is very encouraged by the forward movement of the Ordinance. An interesting expression of recognition of the arts community by Tom Butt; he used the words "art cabal" to describe his perceived pressure to vote for the ordinance during the previous city council meeting.
- Balisle cautions PAAC members that we should be cognizant of individuals possibly undermining the legislation before it is law. Otherwise, all the stars are aligning with this project including the 20 year anniversary of PAAC. Discussion of strategy for what to do next. Gretchen suggested that we get a list of current

projects in the works. Keep the information and strategy ready to launch if necessary.

**V. Continue Meeting at Moody Underpass for a Site Visit and Discussion of Public Art Options (All)**

*Meet at Cafe Pascal, 2181 Meeker Ave. in shopping mall at Meeker Ave./Marina Bay Parkway. Park in parking lot. The site tour is scheduled to start no earlier than 7:25 pm and finish no later than 8:00 pm. The meeting will reconvene in the Pt. Molate Room of City Hall no earlier than 8:15 pm)*

- PAAC members plus guests Holz and Sibley tour the Underpass site and then PAAC members return to the building to review ideas.
- Kalin suggests that we contact the builders to see what the original vision was for the underpass to see if there was/is “remnant” vision. Perhaps, there was some excellent ideas or connections that could not be realized at the time, that we might reinvigorate.
- PAAC is unanimous that we would like to make a request to the city to use the funds somewhere else. PAAC members are all cautious about “plunk art” and we are hesitant to disrupt the existing beauty and polish of the underpass just to spend allocated funds.
- If the money must be spent on the site: colorful tile installation could work; Borg suggested the idea of propellers that move with the airflow of vehicle motion. Parker loves Borg’s idea. Propellers could be designed as part of an art deco styling and we could ask Rosie’s girls to construct the propellers. Look at the Denver airport for inspiration! Balisle will be flying out there over the next few weeks so she may be able to take pictures.
- An installation with light was suggested; perhaps some environmental landscaping or environmental art. Perhaps a sculpture installation on mulch hill? We should all look at the architectural plans. Kalin points out that the light makes the Underpass grey more dimensional; the fencing when light hits it appears sparkly and dynamic.

**VI. Discussion/Review of Greenway RFP & PAAC Selection Panel Volunteer (All)**

- With regards to Unity Park: there is a meeting scheduled for Thursday night. The RFP is for two murals and two sculpture pieces. Themes from the community

are in the RFP. Parker volunteers to represent PAAC on the artists panel scheduled for August 2nd and 3rd.

#### **VII. Update on Art Sanctuary (Linda Kalin/Jenny Balisle)**

- Balisle updates PAAC members on Art Sanctuary. Suggests creating a subcommittee for the art sanctuary. Basic documents for rules: what are the legal requirements, what are the insurance requirements, what does the selection committee look like, what artists do we want, what does the jury process look like. Bottom up approach to the structure of Art Sanctuary.
- The Marriott lobby is an excellent starting place. Cesar Zepeda is our contact person for the Marriott lobby and has expressed enthusiasm and interest in assisting with this concept. Richmond is where art finds sanctuary. Look at additional places with high visibility. Public Art projects could potentially be installed in every council/neighborhood. Next step: Balisle will send out an email to initiate this project with stakeholders.

#### **VIII. Recruitment Update (All)**

- Parker distributes edited flier for broader circulation. Plans to post flier on social media channels and perhaps print some copies to display in local Richmond “hot spots”.

#### **IX. Staff Report (Seville)**

- See attachment. We received a grant from UC Berkeley for \$7,000 for NPA; we did not get funding to go into the Iron Triangle neighborhood. (?)
- WETA is doing environmental grading on the area where public art will be installed. Chad Mason has expressed concern that there is a potentially public hazard with public art so we need to make sure everything is addressed.

#### **X. Announcements:**

- R&B Cellars winery is having Brazilian music this Saturday, 2:30-5:30.
- Annual Rosie the Riveter competition is on!
- Music in the Point free summer series is wrapping up this year; don't miss the remaining concerts.

**XI. Adjourn**

- Meeting adjourned at 9:08 pm by Balisle.

**Next Meeting: August 8, 2017**