

# **PUBLIC ART ADVISORY COMMITTEE MEETING**

**TUESDAY, JANUARY 10, 2017**

City Hall, Point Molate Conference Room  
**450 CIVIC CENTER PLAZA  
RICHMOND, CA 94804**

**Present:** Jenny Balisle, Dayna Holz, Linda Kalin, Fletcher Oakes, Jessica Parker, and Kate Sibley.

**Staff:** Michele Seville

## **Meeting Minutes**

### **I. Meeting Call to Order**

- Meeting was called to order at 7:02 pm by Sibley; Sibley to chair meeting.

### **II. Action: Agenda Review and Acceptance**

- Upon motion of Oakes, seconded by Kalin, the agenda is approved pending the removal of Item IV. (Item IV is to be postponed.)

### **III. Action: Minutes Review and Acceptance**

- Upon motion of Oakes seconded by Balisle, the December 2016 minutes are approved.

### **IV. ~~Presentation of WWII Richmond Dormitory Fire~~: ITEM MOVED.**

### **V. Discussion on Government Buildings and the Percent for Art in Private Development Ordinance (All):**

- Seville shared feedback from the recent power point presentation; one question was raised about why government buildings aren't included in the Percent for Art in Private Development Ordinance. Holz mentioned that the PAAC has no jurisdiction over government buildings; brought up the example of CAL Trans, BART art installations and the issue of jurisdiction. Oakes suggested that we might examine whether all new federal buildings might include a percentage of their building costs integrated into public art works. Sibley responded that city, state and federal buildings are not included in the Percent for Public Art proposal because they have their own system for allocating funds for public art. Sibley suggested that we might consult the Richmond city attorney to help ascertain whether additional language needs to be included in the ordinance. Overall, Seville reports that the response has been both positive and supportive to date.

## **VI. Discussion on Civic Engagement Project/Funding (All):**

- PAAC cannot apply for traditional grants or foundation support directly to sustain the Neighborhood Public Art grant program. Instead, we might have to work indirectly and in partnership with other organizations to apply for funds.
- Creative Placemaking document is referenced; Seville is calling for community engagement to continue this program. California Arts Council has a place making grant due in March 2017.
- Seville shared inspiration gathered from youth voices; collectively they are not tired; they are fired up for change and eager to make things different. Instead of struggling to connect with partners who are no longer committed to the arts, let us help forge new paths and encourage new supporters to help this cause.
- Sibley and Kalin requested a clear articulation of our goals; maybe RACC could come up with a cohesive plan. OUR CITY website was mentioned; PAAC should visit and then see if there are any entities that we should be working with. Seville reminds the PAAC that we need community feedback about what citizens want from their spaces and what kind of art they would like to see in their neighborhoods; there are a number of funding models for the creative public space. Balisle responded that she will bring this topic to the RACC retreat to help stimulate some action items.

- CA Arts Council grants are a possibility; Holz recalled a group called Richmond Friends of the Arts (a 501c (3) which disbanded a few years ago. What would creative place-making look like in Richmond? PAAC might facilitate community meetings about the arts in Richmond, as this is in line with our public arts advocacy roles. The PAAC is favorable toward pursuing this direction and, as a group, we are cautiously enthusiastic.

## **VII. Discussion on Impact of City Budget on Public Art (All):**

- Seville wants PAAC to understand the big picture for arts funding in Richmond. A discussion is held describing briefly some of the financial issues Richmond is facing and some of the proposed spending cuts that are being recommended.
- A representative from PAAC and/or RACC needs to connect with the City Manager Bill Lindsay about the process for managing public art projects by the city; this could be handled by sending a letter that outlines the specific example of the mosaic trash can art works that did not go through either committee.
- Holz mentioned that part of our work involves screening artists, selecting artists, documenting “ownership” and reviewing protocol for inevitable maintenance. A formal art review panel exists to make visible and public the selection criteria and methodology for awarding grants or projects. This in turn helps protect everyone in the city from liability or potential issues of nepotism, etc. Kalin brought up the idea of maintaining a database with all public art works and artists. The Greenway is another space that has a mix of artists presenting work.

## **VIII. Staff Report (Seville):**

- Seville called a special meeting on January 26th at 7pm to make a formal recommendation from PAAC to RACC regarding the Family Justice Center Art Finalists.
- Additionally, the percent for public art presentation to the Richmond City Council is calendared for January 24th, 6:30pm.

**IX. Announcements (All):**

- The Art of Living Black, an annual exhibition at the Richmond Art Center is now open.

**X. Adjourn**

- Meeting was adjourned at 8:10pm by Sibley.

Next Meeting: Wednesday, February 15, 2017.