

**PUBLIC ART ADVISORY COMMITTEE MEETING
TUESDAY, JANUARY 12, 2016**

**CITY HALL, PT. MOLATE CONFERENCE ROOM
450 CIVIC CENTER PLAZA
RICHMOND, CA 94804**

Meeting Minutes

Present: Jenny Balisle, Fletcher Oakes, Linda Kalin and Jessica Parker
Staff: Michele Seville

I. Meeting Call to Order:

- Meeting was called to order at 7:04pm.

II. Action: Agenda Review and Acceptance:

- Upon motion of Balisle, seconded by Kalin the agenda was approved.

III. Action: Minutes Review and Acceptance:

- Upon motion of Balisle seconded by Kalin, the November 2015 minutes were approved.

IV. Explanation of NPA Liaison Responsibilities: (Staff/Balisle)

- Seville opens the discussion by offering compliments to the team, then moves to discuss the recent press release sent from her office and suggests that we review the PR to get an overview of the projects.
- The liaisons are not to do the work for the project leaders; they are to instead support their efforts and individual initiatives. The contract signed by the project leads also outlines the scope of work and key areas of responsibility and reporting. They must be concerned with maintaining the budget parameters and offer oversight and reporting.
- Seville provided examples of the 6th Street Mosaic project and also discussed vendor numbers.
- Balisle's first project was the Peace Dove project, and she shared her experiences working with the artist Keiko Nelson.
- Seville encouraged liaisons to work with project leaders/lead artists to develop skills sets instead of doing the actual work for them. Seville mentioned that the artists should be open to dialogue, meetings and check-ins. Liaisons must follow contract requirement list with one addendum—final report must be included.
- Community Development Block Grants (CDBG): \$19K was allocated to serve underserved neighborhoods within particular zip codes. Each project is required to fill out demographic forms. Staff asked the liaisons to review all documents presented at the meeting and all documents that are coming via email.

V. Update on Trip to China (Balisle)

- Balisle reported that China was an amazing trip with many stops, including a visit to Tangi University, and a painting symposium.
- Balisle, an art professor at the Academy of Art University in SF, is planning a trip back with her dad, who is a poet. And it is going to be an amazing. Staff asked about old building demolition, Balisle said there is some of that, but in Shanghai there is a juxtaposition of ancient and hyper modern culture. People will warm and welcoming, the economy is exploding.
- Kalin asked about the air quality, Balisle said the air was fine, particularly compared to West Oakland.
- Used a social media tool called Wee Chat to communicate with artists in China. Balisle mentioned that being a professor is a respected position in China, which was refreshing.

VI. Discussion on Private Percent for Art Next Steps (All)

- Staff describes two ways of thinking that currently prevail: 1) people who want Richmond to abstain from getting involved in promoting the % for art in private development program until the results from Oakland are in; and 2) others who want Richmond to lead the way despite Oakland's situation.
- The reasons the developers want to pull the % for art allocation (that could affect programs nationwide) is because they have a capitalistic focus and perhaps require data that demonstrates the correlation between developing neighborhoods and a burgeoning art community.
- Richmond Chamber of Commerce has been against the % for art allocation, as has the Council of Industries. We might need to investigate fees, and see about creating collateral. There might be some additional issues that need to be discussed with Bill Lindsay, and it would be good to review the case in Oakland.

VII. Staff Report (Seville)

- Once we get the BCDC permit for the public art at the ferry, then we can start moving forward. The artist has declined to do a prototype of the eel grass. We are waiting for a response from Chad Smalley; the project timeline for the whole project is perhaps a year.

VIII. Announcements

- The Richmond Writes! program is in the works -- the theme is "who am I?" asking students to write about their personalities and what sets them apart. Deadline is early February. Staff needs volunteers to type and edit text for the final poetry book.

IX. Adjourn

- The meeting was adjourned at 8:30pm by Oakes; Basile seconded the adjournment.

**NEXT MEETING:
TUESDAY, FEBRUARY 16, 2016 AT 7:00PM**