PUBLIC ART ADVISORY COMMITTEE MEETING

Tuesday, July 14, 2015 City Hall, Pt. Molate Conference Room 450 Civic Center Plaza Richmond, CA 94804

Present: Fletcher Oakes, Dayna Holz, Kate Sibley, Jenny Balisle

Staff: Michele Seville

MEETING MINUTES

- I. The meeting was called to order at 6:50 p.m.
- II. Approve Agenda
 Upon motion of Sibley, seconded by Balisle, the agenda was approved.
- III. Approve Minutes
 May 2015 minutes will be reviewed at the next meeting. There were no minutes
 from June 2015 as there were not enough Committee members present to
 convene a meeting.
- IV. Update on BCDC Review of Port Project
 Following a meeting with the San Francisco Bay Conservation and Development
 Commission (BCDC) and the Water Emergency Transportation Authority
 (WETA), Seville and project manager Regina Almaguer presented the Port
 Public Art Project to the BCDC Design Review Board (DRB). The BCDC DRB
 liked the art proposal and suggested that the artists work with WETA going
 forward to integrate design elements from the artwork into the structural
 landscape projects of paving, seating, and a covered waiting area, to create
 artistic continuity throughout the project space. WETA and the artists will explore
 a working relationship.
- V. Discussion re Artwork @ Unity Park/JFK Park
 Building on continuing discussions about how to integrate PAAC and RACC
 participation and oversight into projects that are not funded by the City but are
 nevertheless sited on City property, PAAC reviewed issues related to upcoming
 public art projects along the Greenway (Unity Park) and JFK Park. Key rationales
 for PAAC and RACC involvement and oversight relate to the City's long term
 responsibilities to artworks which it will own and maintain, including liability
 resulting from potential injuries, accountability for public response to content, and
 the costs to maintain and repair works over their lifetime. In compliance with the

City's Public Art Policies and Procedures, the PAAC and RACC will manage the Call for Artists and organize selection panels for the Greenway projects.

Regarding Greenway projects, the Friends of the Richmond Greenway's (FORG) art committee has identified approximately fifteen potential sites for public art projects. It's currently unknown how much money will be allocated for public art, so they are unable to determine the number and types of projects that will go forward. There was discussion around the potential conflict of interest during the artist selection process for FORG committee members who apply as artists.

- VI. Discussion re PAAC Member Recruitment PAAC discussed the need for guided recruitment for new members, especially in identifying potential members in the fields of engineering and construction.
- VII. SF Mime Troupe Opportunity
 The SF Mime Troupe will need food for 18 people by noon on the August 1
 performance date. Discussion followed of where to poster for the event.
- VIII. Update on Pre-Qualified Artists Pool
 The project is now called the Artist Registry. Balisle and Seville will be working
 with Richmond Main Street to start a new art in windows program. Discussion of
 database options followed, identifying AC5 as a potential partner, a county arts
 organization that already maintains a database of artists and organizations.
- IX. Update on Public Art Inventory Photos Holz will be working with Oakes on photos and inventory clean-up.
- X. Update on Percent for Art in Private Development Seville will invite Vrenesia Teal of the Finance Department to an upcoming PAAC meeting to advise on wording for the proposed ordinance. Despite potential setbacks, PAAC is still committed to moving forward with the proposal.

XI. Staff Report

- Measure U: With new financial developments in the City's budget, there will be no public art money allocated from Measure U funds.
- NPA Projects: Received a \$19,000 Community Development Block Grant (CDBG) for NPA projects, on top of \$65,000 we already have allocated.
- BART is working on art policy, including new art opportunities in Richmond.
- The Sister City Antonio Canet prints from Cuba have been appraised at \$80,000, and are now available to be loaned and insured.

XII. Announcements

 Contra Costa Chorale performed at AT&T Park for the Opera in the Park program, and will be singing on August 8 at the Richmond Museum of History to commemorate the 100^{th} anniversary of "Richmond Day" at the Panama Pacific International Exposition.

- Chamber of Commerce Mega Mixer will be held on July 28 at the Old Homestead in Crockett.
- The Point Richmond Music Summer Concert Series continues; the next concert will be Friday, August 14.
- Bridge Art Space will host a party on July 17 to showcase the East Bay Open Studios exhibit.
 - XIII. The meeting was adjourned at 8:30 p.m.

Next Meeting August 11, 2015