A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RICHMOND SUPPORTING CALIFORNIA SENATE BILL 203, WHICH WOULD ESTABLISH THE SUGAR-SWEETENED BEVERAGES SAFETY WARNING ACT

WHEREAS, any official position of the City of Richmond with respect to legislation, rules, regulations, or policies proposed to or pending before a local, state, or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and

WHEREAS, good health enhances quality of life, improves workforce productivity, increases the capacity for learning, strengthens families and communities, supports environmental sustainability, and helps reduce overall economic and social insecurity; and

WHEREAS, obesity is a leading risk factor for premature deaths and chronic illnesses due to heart disease, stroke, diabetes, and cancer; and

WHEREAS, Richmond is in an obesity crisis, which is severely impacting the public’s health. Nearly 25 percent of all adults in Richmond are obese, and children in West Contra Costa Unified School District, which includes Richmond, are more likely to be obese than children in other Contra Costa County School Districts; and

WHEREAS, California is also in an obesity crisis. Over the last 30 years, California’s adult obesity rate has tripled, and nearly 40 percent of California children and currently overweight or obese; and

WHEREAS, drinking one soda a day increases adults and children’s chances of being overweight by 27 percent and 55 percent, respectively; and

WHEREAS, 67 percent of teens in Richmond consume at least one soda or another sugar-sweetened beverage per day, and 21 percent of adults in Richmond consume at least one sugar-sweetened beverage per day; and

WHEREAS, the consumption of sugar-sweetened beverages also escalates the risk of Type 2 diabetes by 26 percent, and also increases risks for other medical problems including tooth decay and metabolic syndrome; and

WHEREAS, the Sugar-Sweetened Beverages Safety Warning Act, also known as Senate Bill 203 (SB 203), would require a warning label on the front of all cans and bottles of soda and fruit drinks with added sweeteners that have 75 or more calories per 12 ounces; and

WHEREAS, the label would read: “STATE OF CALIFORNIA SAFETY WARNING: Drinking beverages with added sugar(s) contributes to obesity, diabetes, and tooth decay;” and

WHEREAS, if passed this year, SB 203 would necessitate sugary drink labeling by July 1, 2016; and

WHEREAS, SB 203 has garnered support from state-wide public health organizations such as: California Center for Public Health Advocacy and the Health Officers Association of California; and

WHEREAS, it is critical that the City of Richmond supports this legislation for the sake of public health and education; and

WHEREAS, the City of Richmond supports this legislation because it mirrors the City’s Health in All Policies, which is based on the idea that health starts with where people live, work, learn, and play and that individual and community health is influenced by more than just individual choices. One’s physical and psychosocial environment, culture, government, etc. all play a role in influencing and determining both individual and population health.
NOW THEREFORE BE IT RESOLVED, with the concurrence of the Mayor, that by the adoption of this Resolution, the City of Richmond declares its support for SB 203, which would make California the first state to require that health warning labels be placed on sugary drinks, including sodas, sports drinks and energy drinks.

BE IT FURTHER RESOLVED, that City staff will send a copy of this resolution to California State Senator William Monning, California State Senator Loni Hancock, and California Assemblymember Tony Thurmond.

I hereby certify that the foregoing resolution was passed and adopted by the Council of the City of Richmond at a regular meeting thereof held on March 3, 2015, by the following vote:

AYES: Councilmembers Beckles, Martinez, McLaughlin, Pimple, Vice Mayor Myrick, and Mayor Butt.

NOES: Councilmember Bates.

ABSTENTIONS: None.

ABSENT: None.

PAMELA CHRISTIAN
CLERK OF THE CITY OF RICHMOND
(SEAL)

Approved:

TOM BUTT
Mayor

I certify that the foregoing is a true copy of Resolution No. 25-15, finally passed and adopted by the City Council of the City of Richmond at a regular meeting held on March 3, 2015.