

PUBLIC ART ADVISORY COMMITTEE MEETING

**Tuesday, December 9, 2014
City Hall, Pt. Molate Conference Room
450 Civic Center Plaza
Richmond, CA 94804**

Present: Fletcher Oakes, Dayna Holz, Kate Sibley, Jenny Balisle
Staff: Michele Seville

MEETING MINUTES

I. The meeting was called to order at 6:53 p.m.

II. Approve Agenda

Upon motion of Oakes, seconded by Holz, the agenda was approved with the emergency addition of item VI.

III. Approve Minutes

Upon motion of Holz, seconded by Oakes, the September 2014 and October 2014 minutes were approved. There was no meeting in November 2014.

IV. Update on NPA Grant Cycle

Seville reported that many excellent applications were submitted this year for the Neighborhood Public Art program. Applications improved dramatically this year due to the workshop held to help applicants navigate the grant process. Ten projects will be funded this year, including three plays and several projects involving youth, totaling \$65,000 in NPA grant monies.

City Manager Bill Lindsay will host a reception for last year's NPA grant recipients in January 2015. All are encouraged to attend.

V. Ai Wei Wei Trip/Application & Dates

Oakes will organize an online calendar for scheduling and Seville will submit an application for reduced price group tickets when the date is chosen.

VI. Bloomberg Grant Application

The Mayor and Arts & Culture will submit a grant application for the "Public Art Challenge" Bloomberg Grant. The application will center on a collaboration with FORG (Friends of the Richmond Greenway) to install temporary public art along the Greenway. The project will be titled "Art on the Richmond Greenway".

Seville gave an update on the status of plans to improve parts of the Greenway using Proposition 84 funds. A discussion followed of how public art funds set

aside in the Prop 84 project may fit with the projects potentially funded by this grant. Further discussion of potential artist partners and arts organization collaborators followed. The application is due December 15.

VII. Update on Measure U Funds for Public Art

The Arts & Culture Division is proposing close to \$1 million for six gateway public art projects around Richmond for Measure U sales tax funds. City Manager Lindsay has accepted the proposal and is supportive of the inclusion of public art into the planned improvements. City Council will vote on the proposal.

VIII. Pre-Qualified Artists Pool

Balisle has been doing research on pre-qualified artist pools in other cities and has volunteered to steer a project to develop a pool of pre-qualified artists for Richmond to draw on for art projects in the future. Balisle has presented the plan to RACC, and will work on creating survey questions and developing a list of artists.

IX. Update on Public Art Inventory

Holz has been surveying files with Seville related to legacy public art projects to create an inventory of public art in Richmond that includes accurate and verified information. Additional work is needed to complete the project, but enough information has been collected to create an initial data batch to populate our STQRY site. Seville will coordinate a meeting with STQRY and Holz to load the first batch of data.

X. Staff Report

- The Port Public Art project is proceeding, and work will be done next to coordinate with the BCDC (San Francisco Bay Conservation and Development Commission) to allow the project to be installed.
- Richmond Writes is happening in schools. Submissions will be received in a couple of months, ready to be reviewed for awards and acknowledgement.
- The Poet Laureates are planning an event for February.
- Seville is supervising two interns who are working on special projects for Arts & Culture. Appreciation was acknowledged for Balisle, who prescreened and referred the interns.

XI. Announcements

Upcoming concerts and performances were announced. All were encouraged to attend the annual Chamber of Commerce celebration to be held at the Mechanics Bank in Hilltop on December 11.

XII. The meeting was adjourned at 8:45 p.m.