

RESOLUTION NO. 08-7

RESOLUTION OF THE MEMBERS OF THE RICHMOND COMMUNITY REDEVELOPMENT AGENCY BOARD, RICHMOND, CALIFORNIA, AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE A CONTRACT AMENDMENT WITH BAY CROSSINGS MAGAZINE IN THE AMOUNT OF \$21,000 TO BRING THE TOTAL CONTRACT AMOUNT TO \$63,000 IN ORDER TO CONTINUE PUBLICIZING AND PROMOTING RICHMOND BUSINESS, RESIDENTIAL AND RECREATIONAL ASSETS AND OPPORTUNITIES WITHIN WATERFRONT LOCATIONS OF REDEVELOPMENT PROJECT AREAS

WHEREAS, the Richmond Community Redevelopment Agency (“Agency”) has been actively collaborating with Bay Crossings Magazine (“Bay Crossings”) to promote economic development activity within waterfront locations of Redevelopment Project Areas since their original contract dated January 1, 2007; and

WHEREAS, Bay Crossings is a highly-specialized and well-established publication with the largest circulation of news and information about the San Francisco Bay and shoreline; over 50,000 readers and more than 650 free pick-up locations within the Bay Area and with a similar number of online readers; and

WHEREAS, the goal of promoting Richmond’s waterfront within the San Francisco Bay Area is significantly enhanced through Bay Crossings’ monthly publication.

NOW, THEREFORE, BE IT RESOLVED that the Members of the Richmond Community Redevelopment Agency Board authorize the Executive Director to execute a contract amendment with Bay Crossings, in an amount of \$21,000, extending the term of the original contract one (1) additional year, for a total contract amount of \$63,000.00.

I certify that the foregoing Resolution was passed and adopted by the Members of the Board of the Richmond Community Redevelopment Agency at a regular meeting held on February 19, 2008, by the following vote:

- AYES: Members Bates, Butt, Lopez, Marquez, Sandhu, Viramontes, and Chairperson McLaughlin
- NOES: None
- ABSTENTIONS: None
- ABSENT: Members Rogers and Thurmond

DIANE HOLMES
Richmond Redevelopment Agency Clerk

[SEAL]

Approved:

GAYLE McLAUGHLIN
Agency Chair

Approved as to form:

LOUISE RENNE, Interim
Agency Attorney

State of California }
County of Contra Costa : ss.
City of Richmond }

I certify that the foregoing is a true copy of Resolution No. 08-07, finally passed and adopted by the Richmond Redevelopment Agency at a meeting held on February 19, 2008.